**Vocabuilder: News and Media**

**VOCAB LIST: Types of Media**

- **print media (n.)** – media that is printed, like newspapers, magazines, etc.
- **broadcast media** – media that is broadcast, like TV, radio, etc.
- **online media** – media that is online, like blogs, news websites, etc.
  
  *People used to get their news from print and broadcast media, but in recent years more people have turned to online media for their news.*

- **press (n.)** – this word is used to describe *all* news media, including print, broadcast, and online media
  
  *The President often complains that the press is not fair to him.*

- **mainstream (adj.)** – very common, accepted, and established in society
  
  *Most people get their news from the mainstream media, such as BBC, CNN, or Al Jazeera.*

- **alternative (adj.)** – not mainstream; a choice that is different from the mainstream
  
  *Because the mainstream media is owned by just a few companies, many people do not trust it. They look for alternative news sources instead.*

- **network (n.)** – a large media company with offices in many different places
  
  *In the USA there are several news networks, including NBC, CNN, CBS, ABC, and FOX.*

- **affiliate (n.)** – a single office or branch within a large news network
  
  *CNN has affiliates in cities all over the world.*
  
  *My cousin got a job working as a journalist in the NBC affiliate in Boston.*

**WORDS IN CONTEXT: The Press**

Most people get their news from the *mainstream* media, including *print media* like the *New York Times* and *Time* magazine, as well as *broadcast media* outlets like CNN, BBC, and other major news *networks*. These networks have *affiliates* in many cities around the world, and they can report on news stories from around the world very quickly.

However, with the rise of the internet, many people have begun reading *online media* sources such as blogs and websites. These *alternative* news sources are often independent, so some people trust them more than mainstream news sources.